Media Buying & Planning Content

Chapter 1

Introduction to the facebook family of apps and services		1
Chapter 2 Facebook Targeting Options	**	4
Chapter 3 Introduction to the Inbox and Messenger		6
Chapter 4 Introduction to the Facebook		8
Chapter 5 Introduction To Audience Network		10
Chapter 6 Facebook Ads ဇန်တီးခြင်း		14
Chapter 7 Introduction to ads manager		27
Chapter 8 Create Complete Campaign		34
Chapter 9 Ad Account Setting အကြောင်း		44
Chapter 10 Lowest Cost Bid Strategy & Target Cost Bid Strategy		46
Chapter 11 Advertising Cost		48
Chapter 12 Business Manager		59
Chapter 13 Digital Agency တွေ ဘယ်လိုအလုံပိုလုပ်ပါသလဲ။		78
Chapter 14 Real Buying		84
Chapter 15 Facebook Page တွင် Engagement ဖြင့် အကောင်းဆုံးကြော်ငြာနဉ	S:	88