

To succeed in business and personal development, it requires personal effort and desire to change your status quo. Success depends on a number of critical factors in life; relating them from the perspective of a professional accountant who is dedicated to growing start-ups, counselling, coaching, teaching and guiding young and up-coming business executives. The book touches on finance, marketing, accounting, psychology, economics and spiritual experiences to address thorny issues that are taken for granted in planning, execution and development of oneself.

Divided into three parts, Part I teaches on planning and getting yourself organized for that business. How do you get that business running, how do you plan for the year in terms of resolutions and how to get your annual resolutions working, how to position yourself in your chosen niche and how to get that vision realized through active participation.

Part II expands on personal development topics with Finance, Accounting, Psychology, Marketing and Economics topics that are studied in schools but are least applied in personal life. You shall be guided on how life possibilities are open before your eyes in a practical way after going through all the steps therein.

Part III considers spiritual origin of man, how and why you have been born into that house and the reason why your father is not the likes of Bill Gates and Warren Buffet. You will learn how to adjust yourself in order to come out from your present situations if only you lifted up your spirit! You shall also learn about the spiritual activities of your brain and how you can exploit it for the benefit of your own self. Know the difference between intelligence, knowledge and wisdom and the reason why your back-brain (cerebellum) plays significant role in your spiritual development than ever.

Don't read any motivational book without this!



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is coming from the perspective of a savvy professional accountant I was proud to raise.

Don't live without it!

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INTRODUCTION

In live situations, business models and techniques are applied in almost every corporate organization but seldom used in personal life situations to generate wealth. It is prime knowledge that it is individual ideas that come in the form of models and techniques that are being applied in the corporate world. How come that these principles coming from distinguished personalities are never applied on an individual basis?

We could blame many factors. Our educational institutions only train and prepare us for the job market. You must go and work under someone else and never for yourself. This is evident in the fact that those who are successful hardly ever complete their universities because they are just not motivated to be trained and work for someone else. They soon dropped out to pursue their dreams. Those who academically are

successful, more often than not, remain in employment for the rest of their lives, and they are practicing the corporate studies pursued at schools and colleges to earn a living.

This does not mean that unintelligent people do drop out of school, and neither does it mean that the bright students who complete their studies are better than the dropouts. There are general motivation theories that influence and reinforce these divergent personalities to equally achieve their success targets independently.

We shall be looking at business models and techniques that are taught in business schools, and consistently applied in the high street corporate world for the advancement of these institutions.

But what models and techniques are we talking about and what really is wealth?

To start with the latter, wealth is material and non-substantial benefits that accrue to a person as a result of gains from a venture or an inheritance. Wealth is the abundance of valuable resources or valuable material possessions. These

include money, properties, jewellery, gold, diamond and all valuables that make a person better placed in society. This definition goes beyond money. Money is just part of wealth. A wealth of a nation includes mineral reserves, whether discovered or not. It is never limited to, cash held by the nation or, so to speak the Gross Domestic Products (GDP). Skill of the person is a source of wealth! In our definition, we are not limiting ourselves to money or narrowly defined as CASH.

What are the business models and techniques? How are they applied in business environments? Can their use in personal circumstances generate wealth for an individual?

Business models and techniques are developed by eminent researchers, scholars, psychologists, and finance professionals who, after deep thoughts and investigations have come out with a blueprint for addressing specific business processes and procedures. These models have helped many organizations transforms their organizations or just a unit of the organization to make it profitable and, therefore, viable.

In this book, we shall be looking at various management, accounting, marketing, finance, and spiritual knowledge to minister to your person, and your spirit. It is intended for everyone that wishes to progress in life without encumbrances of rigid norms. You have to know the techniques and apply them to your life.

You will never be the same!!!

Take your seat and read on...!